



Product Configuration Guide

MagoCloud ERP cloud software is a set of business management applications and services that allows all users to have a unified view of every experience in the company.

Our commitment starts even before you are a user, by providing information about each of our solution packages, so that you can select what will help your company achieve its goals faster. This guide will explain step by step how our portfolio of solutions is tailored to your business needs. Of course, your dealer can help you at every stage of the process and can explain everything in a more detailed way.

Step 1: Find the right product for your company.

With specific service packages and basic configurations, which we have called Industries, MagoCloud guarantees you a connected, intelligent and meaningful commitment on a global scale, in every area of the business and for every market sector.

MagoCloud Industries are individual packages of solutions preconfigured and calibrated for the needs of specific sectors, including HoReCa, Manufacturing, Retail.

There are 6 Industries available today and they have been developed by experts who know exactly what challenges your company faces.

ADMINISTRATION & SERVICES

For Service companies or administrative profiles, Administration & Service provides specific functional coverage for the Financials area and for the distribution of intangible assets and services.

ASSEMBLY & MATERIALS

To meet the needs of small production, Industry Assembly & Materials supports small production companies with financials, supply chain and warehouse management capabilities, complete with basic manufacturing functions.

FOOD, BEVERAGE & HORECA

Industry designed for the management of the catering sector, hospitality business processes and accommodation facilities, in line with typical operational, management and tax aspects. The functional coverage of the sector relies on applications to manage the financials area, the supply chain, the warehouse and logistics.

MANUFACTURING

Management of the flow of manufacturing documents, production planning and correct handling of materials, semi-finished and finished products thanks to flexible processes that optimize production processes. In addition to all the advanced functions in the production field, Industry Manufacturing includes functions extended to the warehouse, supply chain and administrative area control.

RETAIL & FASHION

MagoCloud for the Retail & Fashion sector comprehensively covers the needs of both individual

stores and chain stores thanks to a centralized view of the orders, inventory and shipping activity. The processes are optimized with the digitization of flows and activities and the seamless management of special needs such as size and color variants and the connection to the point of sale systems. The included functionalities cover not only specific areas for the point of sale, but also the administrative area and the warehouse.





TRADE & WHOLESALE

Tools to optimize the business processes of wholesale distribution companies, supporting the management of sales orders, pricing, shipping, sourcing and billing. The functional focus is on the optimized and complete management of the supply chain and warehouse logistics, but also includes the financials area functions.

 **Step 2: Choose the function set that best suits your needs.**

MagoCloud Industries are articulated in different versions, called Edition, which group together some of the most requested features depending on the level of business complexity. There are 4 MagoCloud Editions: Standard, Premium, Professional and Enterprise, all of which are easy to purchase and make functional. This structure in versions helps each company to identify the level of resources and establish the appropriate costs for its needs.

The second step after selecting your Industry is to identify the Edition that best meets the needs of the chosen Industry: for example, Manufacturing in Enterprise Edition or Retail & Fashion in Professional Edition. The version you choose will determine which features will be included and available for your company.

 STANDARD EDITION	 PREMIUM EDITION	 PROFESSIONAL EDITION	 ENTERPRISE EDITION
<p>Entry Level solution designed for micro-enterprises that want to quickly start using an ERP system. Covers the basic functionality for administration and sales management, together with customer credit management, basic inventory.</p>	<p>Structured yet streamlined version, ideal for growing businesses that require full ERP functionality. In addition to the basic functions provided by the Standard, the Premium Edition supports agile and lightweight processes such as pricing, right down to the most complex procedures.</p>	<p>It meets the needs of SMEs in the commercial, industrial or service sector. Adds many advanced features to the Premium plan, proving to be the perfect version to manage the entire business cycle, from offering to production planning and logistics, with advanced tools capable of supporting large-scale implementations.</p>	<p>Specific edition for medium and large manufacturing and commercial companies, with superior control needs of the corporate strategic framework. It includes and extends all the features of Professional Edition thanks to advanced tools that allow to adapt to the continuous changes in demand and in general to market conditions: from the management of administrative, logistic and production cycles, to that of subcontractors, together with the most efficient analysis and reporting tools and complete security solutions.</p>

Step 3: decide if an additional product can be valuable to you.

- The **optional features** consist of **specific functionality for some packages** that can be added - or not - to your configuration. Optional features are specific to each Industry and Edition: an available optional feature can therefore be present in one combination (Industry/Edition) and not in another. The availability of options follows a management criterion based on the type of industrial sector to which the configuration is addressed (e.g.: in the Industry "Administration & Services" Customer Orders are optional, while they are always present in the Industry "Trade & Wholesale" because the target company makes widespread use of them). Each optional function has a price that is added to that of the generic user purchased. The price is independent of Industry, Edition and number of users.
- Another option is the addition of specializations. A **Specialized User can access a specific set of features** for the chosen configuration. By way of example we can mention the access through a mobile App, or the access to a single subset of functionality, such as CRM. The ability to activate specialized users is specific to each Industry and Edition: it is normal that a specialization can be activated in one combination but not in another, because the availability is closely related to the type of industry to which the configuration is addressed. Generic and Specialist users are independent and can exist in combination: to access both "basic" and Specialist Industry functions, the user must have both a Generic and Specialist profile. The price of the Specialized User is independent from the Industry but is different depending on the Edition. There is not a minimum number of Specialized users, nor a schedule according to the quantity ranges.

Step 4: get started!

Once the purchase is complete, your MagoCloud is ready and operational.

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