MAGOCLOUD

ERP AND STORE MANAGEMENT:
FOOD RETAIL

ZUCCHETTI

Advantages
OF THE SOLUTION

SIMPLE RECIPE
MANAGEMENT

AUTOMATION
IN STOCK TRANSFER

TRANSPARENT
INVENTORY MANAGEMENT

SEAMLESS E-COMMERCE
INTEGRATION

MAGOCLOUD

STORE MANAGEMENT FOOD INDUSTRY

RETAIL & BRANCHES

Manage stock and turnover easily and efficiently. Whether a local store or a chain of national or international branches, you will be able to visualize all movements in a transparent way and centrally control goods and stock quantities. You always have everything under control: revenues and supplies, turnover, etc. - whenever and from wherever you want.

ARTICLES AND RECIPES

Centrally manage your articles with all the required information on allergens and additives, product descriptions and notes for your stores or online retail. Cooking instructions, which are available in video and pdf format, and information on the ingredients simplify the preparation of the products for restaurants, counters or catering.
With MagoCloud you can easily control sales, fulfil legal requirements and maintain an overview of costs and revenues at all times.

INTEGRATION AND PROCESSES

Simply transfer your data and integrate MagoCloud store management into your existing systems.
With seamless real-time integration, you have direct access to all sales and can react to market changes immediately at any time.
All sales and financial data are immediately available in accounting without manual effort.

The headquarter always has up-to-date reporting available and monitors the performance of all stores centrally.

REAL-TIME RECORDING OF ALL TYPES OF PAYMENTS

CENTRALIZED DASHBOARDS

INSTORE APP, TO MANAGE WAREHOUSE AND STORE FROM MOBILE

THE ADVANTAGES OF AN INTEGRATED SOLUTION FOR THE FOOD INDUSTRY

EXPANDABLE ARTICLE MASTER DATA

MagoCloud provides complete management of item information, including individual and customized attributes, product lots, food information (allergens, nutritional values) and barcodes.

You can use variable-price and variable-weight barcodes to manage take-away items and lists of items priced according to shop area (e.g. cheese counter).

RECIPES

With the cloud ERP, you can assign recipes and ingredients to sales items. To optimize kitchen management, you have at your disposal cooking instructions and processes to be carried out with the corresponding time and cost.

In addition, you can easily download the components of unused recipes.

BATCHES AND ARTICLE INFO

With MagoCloud, you are always aligned with legal requirements by managing ingredients and allergens. Batch tracking allows you to keep the supply chain under control from producer to end customer.

CENTRAL BRANCH MANAGEMENT

Put new stores directly into operation in MagoCloud in a few minutes. Simply copy and paste existing data or add assortments, stocks, price lists and accounting templates separately.

LOGISTICS AND DEMAND ASSESSMENT

You can manage any number of warehouses in MagoCloud, organize stock for individual items, even by single variant.

REPLENISHMENT CONTROL

Depending on the desired level of automation, you can transfer items between branches, set up planned orders with assigned suppliers or send direct orders. You can also define a set of rules for the automatic reordering of articles or implement them manually.

INSTORE APP

The InStore App allows you to easily manage your items (from your smartphone or tablet), including the warehouses of your assigned branches, inventories, the transfer of products between points of sale and orders to suppliers. You can also receive goods and simply create stock movements.

INTEGRATED POS SYSTEMS

Real-time transmission of all information on assortments, price lists, special offers and customers to the POS.

You can set up different levels of sales accounting based on inventory, value and return of gift cards, vouchers, coupons and POS balances.

E-COMMERCE INTEGRATION

Items information is transmitted in real-time from the ERP to the online store, including customer data for personalized offers. Order management is also seamlessly integrated between ERP and e-commerce.

AUTOMATED PROCEDURES

You can set up rules for processing orders, shipping goods to customers and transferring items between branches, including the automatic creation of transport documents.

CLEAR DASHBOARDS AND REPORTING

The dashboards and reports available, with their intuitive layout, allow you to keep your data under control at all times. The possibility of exporting data or sending them automatically by e-mail enables even more precise and customizable analysis.

INTEGRATION INTO EXISTING INFRASTRUCTURE

The flexibility of MagoCloud guarantees excellent management of your points of sale, thanks to the direct exchange of data with external services and seamless integration between ERP and POS.

PROCESS ANALYSIS

STANDARD PRESENTATION

ADAPTATION OF PROCESSES

TEAM TRAINING

GO LIVE

A CERTAIN SUCCESS

The realignment and digitalisation of internal processes requires an application that can also provide solutions for requirements in the future. For long-term planning, you need a solid partner with a concrete idea and a feel for market developments.

With Zucchetti you have the number 1 from Italy. Our experience from over 10,000 projects in the retail and hospitality market and over 8,200 customers in the ERP segment is reflected in our proven implementation concept.

You know at all times which project phase we are in and decide on the next steps. At all times, you benefit from our best practice approaches, successful standards and flexible processes, which ensure that you too will be successful with our store management solutions in the future.

30 COUNTRIES

700,000
CUSTOMERS

100%
API ACCESS

EASILY
CUSTOMIZABLE

SCALABLE
IN MINUTES

STANDARD
PROCESSES

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Our software, your success