MAGOCLOUD

ERP AND POS:
THE INTEGRATED SOLUTION FOR RETAIL

ZUCCHETTI

MAGOCLOUD

MAGO

TCPOS

SEIZE THE OPPORTUNITIES OF DIGITAL TRANSFORMATION

AND INCREASE YOUR SALES POTENTIAL WITH THE **ZUCCHETTI RETAIL SECTOR SOLUTION.**

- **TCPOS** for optimized Point of Sale management

- **MagoCloud** or **Mago4** to never miss a sale.
  The ERP ensures data and process consistency.
  In addition, Mago allows you to manage logistics aspects and centralise store and branch management.

The integration between TCPOS and Mago allows for the **constant and real-time exchange of information between POS and ERP** on articles and receipts. Based on encrypted REST connections, integration ensures secure and fast data transfer between systems. This reduces the connection configuration to a minimum and guarantees consistent and stable integration.

Flexible and fast sales process management is ensured by **data-centricity, automated processes, integrated logistics.** Save time by optimising daily tasks so you can focus on customer care and more strategic activities for your business. The integrated TCPOS+Mago solution helps your company grow efficiently without increasing costs.

Key features include quick implementation, ease of use, and a variety of available functions. Mago's Retail solution is suitable for small retail companies, high structured chains and franchising too.

our SECTORS:

YOUR CUSTOMERS' DATA
AT YOUR FINGERTIPS

For optimal customer experience, **customer master data is also exchanged directly at the till.** The customer card provides you with the customer's complete profile and a comprehensive view of their preferences, directly accessible at checkout: **master data** and **associated company information, personalised price lists, cost centres,** etc.
You can use this information to retain your customers with special discounts and recall tax data while generating receipts.

If the customer has not yet been added to your database, you can generate the customer's profile at checkout. All the information can be transferred automatically to Mago.

Providing detailed information, knowing product preferences and offering special discounts means nurturing customer relationships and building their loyalty.

CENTRAL MANAGEMENT
OF INFORMATION ON ITEMS
AND PRICE-LISTS

Items data is constantly transferred from Mago to TCPOS. You can check the **latest information on products on sale.** Not only the basic ones (item description, item code, and price), but other relevant information such as barcode with assigned sales units, photo and description of items in different languages, allergens, and ingredients used in the food sector, item attributes for the fashion industry and more.

You can meet even the most demanding customer requests in a few minutes.
You can also set up more than one **"TCPOS price list"** in Mago and associate them with items or stores. You can define the period of validity, **for simplified promotional campaign management.**

Mago and TCPOS integration reduces costs and complexity in data management by avoiding the risk of duplicate information.

- **FASHION & ACCESSORIES**

- **HOUSEHOLD GOODS**

- **CHAIN STORES**

- **CATERING**

- **GROCERY STORES**

FLEXIBLE LOCATION
AND SHOP MANAGEMENT

Have you changed location or opened a new store? You can register the new location and update all store information in Mago. You can set currency, tax data, payment types, and much more. Data is transmitted to TCPOS automatically to rapidly transfer all data to the tills.

Maximum flexibility also for invoicing operations. In the case of franchising, shop-in-shop solutions or locations operated by external contractors, you can **set up specific invoicing procedures in Mago** and record sales separately.

YOUR WAREHOUSE ALWAYS UP TO DATE

The constant exchange of data between Mago and TCPOS guarantees maximum **flexibility** in the management and timely **control of stock availability. Each receipt or invoice** issued by TCPOS **is transferred to the ERP and generates the corresponding warehouse and accounting transactions.**
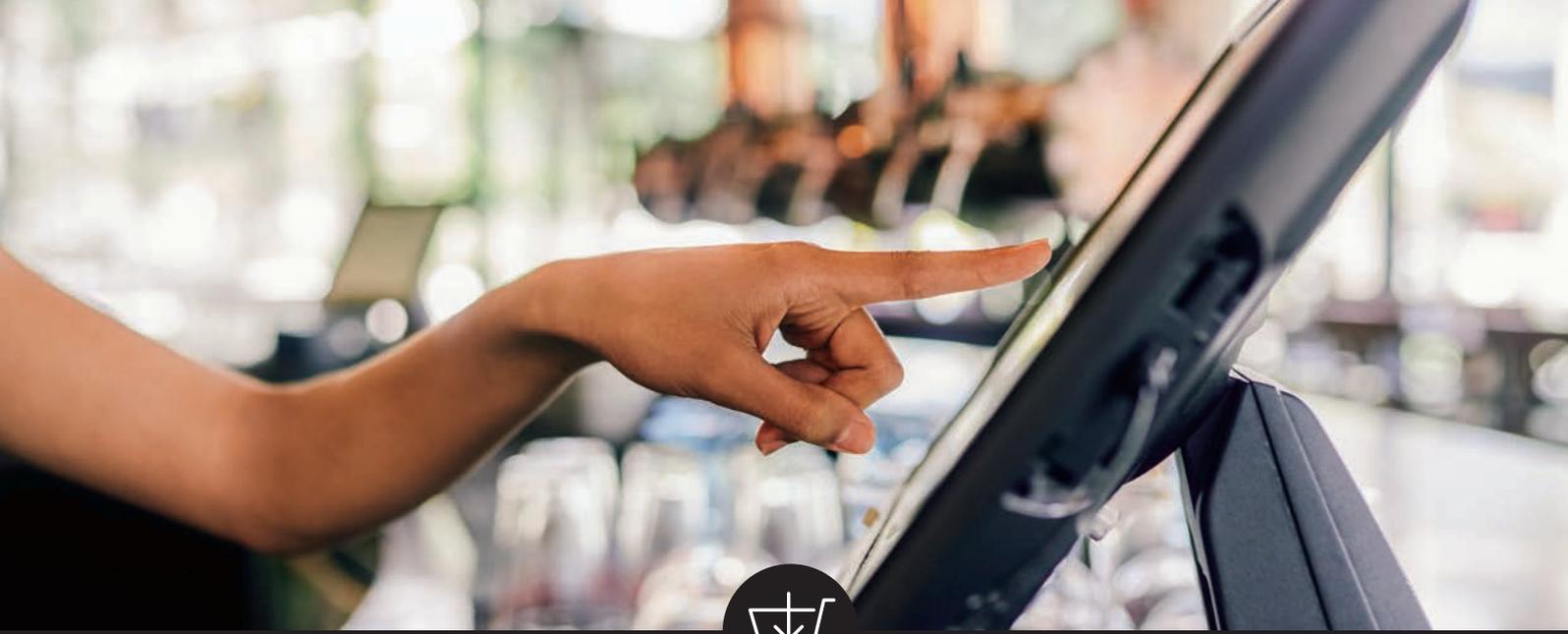
Whether you are a small company with a single warehouse or a big company with multiple warehouses, the integrated Mago retail solution allows you to manage different processes and the availability of various stock assortments.

You can choose to synchronise data in real-time or at the end of the day, depending on the settings defined in Mago and the volume of data to be managed.

MAKE QUICK DECISIONS
AND ONLY FOCUS ON SELLING

Each receipt or invoice has a direct influence on stock quantities and till closure is integrated into the financial processes. Mago and TCPOS keep your warehouse stock under control and monitor sales trends. Mago's reports give you a comprehensive **overview of the performance of your stores** and allow you to make strategic decisions. Data is easily accessible and always up to date.

SIZES, MATERIALS, COLOURS, SEASONALITY...

Your items are often available in many variants. Think about one of your jackets, which comes in linen, cotton, wool, and in different sizes and colours.

With MagoCloud and Mago4 you can easily manage this variety, thanks to the **Variants module** (optional).
You can set a description, price, and discount for a specific item, think about the green wool jacket, which has been hanging on the shelves of your shop for a long time.

You can also define a specific barcode and indicate the number of pieces required in documents and inventory items.

Designed for the Fashion industry, the Variants module makes it easy to **manage multiple versions of the same product.**

INSTORE APP FOR SEAMLESS STORE MANAGEMENT

The InStore App **expands the potential of MagoCloud and Mago4.**

Perfectly integrated with Mago, InStore App is the essential tool for Store managers and sales assistants in restaurants, supermarkets, and fashion stores.

Manage your Store directly from your phone:

- **Give your customers real-time information:** search for items, product sheets, and stock availability

- **Transfer** goods between shops and warehouses

- **Reorder** items

- Manage **inventories** (scheduled or not)

- Manage **incoming goods**

The seamless integration with Mago ensures a constant exchange of information. You can **manage customers, stores, and warehouses,** directly from your smartphone.

FROM RECIPE INGREDIENTS TO RESTAURANT MANAGEMENT

The Food Recipes module (optional) is **designed for the food sector,** especially for restaurants and canteens. Updating the ERP with **ingredients and operations needed to prepare your dishes.**

The recipe provides you with: nutritional values, product properties, expiry dates, and useful information for waste management.

The integration with inventory allows you to always have control over the availability of your ingredients and reorder them.

Based on the prices your supplier is offering you, Mago provides information to help you calculate final meal prices.

four
strengths

CENTRAL DATA MANAGEMENT

Save time on data entry and eliminate the risk of duplicate information. With Mago, you can manage master data (items, customers, suppliers), control sales and define price lists. Mago and TCPOS are constantly synchronised.

REAL-TIME UPDATE

Each receipt or invoice has a direct impact on quantities, while till closure is directly integrated into the accounting processes. Manage your sales, accounting, warehouse, and logistics processes in an agile and secure way.

FLEXIBLE, INTEGRATED AND VERIFIED PROCESSES

TCPOS guarantees optimal Point of Sale management. Mago is the ideal backend, all processes can be customised to suit your business needs. Mago lets you manage and monitor all the activities (entry of items, customers, suppliers; in-store sales, and tax documents), reducing anomalies and the risk of error. With InStore App you can manage many activities on the move, in particular customer support, warehouse and logistics.

OPTIMISE STOCKS AND SUPPLIES

Single, integrated management allows you to monitor the number of goods in stock at all times. You can check this information directly at the till or in the InStore App.
Manage your stocks better and give your customers up-to-date information on the availability of reorders or transfers from other shops.

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Our software, your success